

Dual Star College Advising



A Joint Offering from Innes College Advising and Meredith G Educational Consulting

Exclusively for Ohio PTA

Invite Brian and Meredith to speak at an upcoming meeting!

The College Application Process: A Parent's Complete Guide is a talk from Dual Star College Advising that brings two experts to your next PTA meeting

✓ Their talk can be tailored to speak to the needs of your school and student ages

✓ It provides vital, timely content for families looking ahead to college

✓ It offers a chance to get answers from industry experts who provide a blend of Ohio-focused expertise with national context in a personalized format

Ohio families who attend a PTA event with Dual Star College Planning are eligible for an exclusive discount if they choose to enroll. Reach out now before our calendar fills up!

The families who succeed are not the ones who know the most — they're the ones who start the earliest and stay the most organized.

Want to know more about Dual Star coming to a PTA event?

Schedule a quick chat here: [Schedule Now!](#)

Why This Matters Right Now

The Reality Check

- The average student applies to **10-15 schools**
- Each application requires unique essays, forms, and research
- The process spans 12-18 months from start to finish

What's at Stake

- Top schools accept fewer than **5-10% of applicants**
- Missed deadlines cannot be recovered
- Financial aid has its own separate timeline

The Bottom Line

This is not something your student can do alone, and it's not something that can wait. Families who start early and stay organized consistently outperform those who scramble at the last minute. The difference between a strong application and a rushed one is often months of preparation — not talent or grades.

2 / 15

Topics covered include:

✓ Big picture timeline and key benchmarks for students

✓ Description of admissions plans like Early Decision and who they serve

✓ High-level overview of financial aid, how it works, and key timelines

✓ Insight into how admissions officers make decisions and who stands out in the process