

## **{INSERT NAME OF PTA/PTSA} SOCIAL MEDIA POLICY**

### **{Insert Name of PTA/PTSA}**

- Does not exert editorial control over materials that are posted by third parties onto its social media outlets, or materials that are emailed by third parties to any other person.
- Specifically disclaims any and all liability for any claims or damages that result from postings by third parties.
- Does not exert editorial or any other control over content provided by links from {Insert PTA Name} PTA.
- Will not publish confidential information related to the organization or any member.
- Believes in transparency and honesty.
- Will respect copyright laws - content should never quote more than short excerpts of someone else's work, and always attribute such work to the original author/source. It is good general practice to link to others' work rather than reproduce it.
- Will post only meaningful, respectful comments.
- Will always remember that what is published is widely accessible and will be around for a long time.
- Maintains the sole right and discretion to delete any content posted to its social media pages, examples of content that may be deleted include, but are not limited to:
  1. Information, solicitations or promotions related to products and/or services.
  2. Information contrary to the mission, purposes, policies and procedures of {Insert Name of PTA/PTSA}.
- Participants posting inappropriate material may be denied future access to {Insert PTA/PTSA Name} social media sites.

{Insert PTA/PTSA Name} may use social media to support the PTA mission in accordance with [National PTA's Social Media Policy](#) and this {Insert PTA Name} PTA Social Media Policy.