

SCAN ME



“Whatever It Takes” Membership Workshop

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Why do you think Ohio PTA spends so much time talking about membership?



Because membership is...

Our voice when we advocate.

Our strength when we serve schools.

Our credibility with partners and decision-makers.

Our pipeline for future leaders.

Our foundation for every program, event, and initiative.

The clearest measure of how many people are standing with us for every child.



PTA's Mission

To make every child's potential a reality by engaging and empowering families and communities to advocate for all children.



Membership Gives Us a Voice

Numbers matter!

Imagine the difference we make when speaking as representatives of 500 people versus nearly 38,000 people.

Decision makers listen differently.



Membership Builds Leadership

Today's volunteer becomes...

- committee chair
- board member
- president
- region advisor
- Ohio PTA leader

You never know who your next leader will be.

Every membership is a potential future leader.

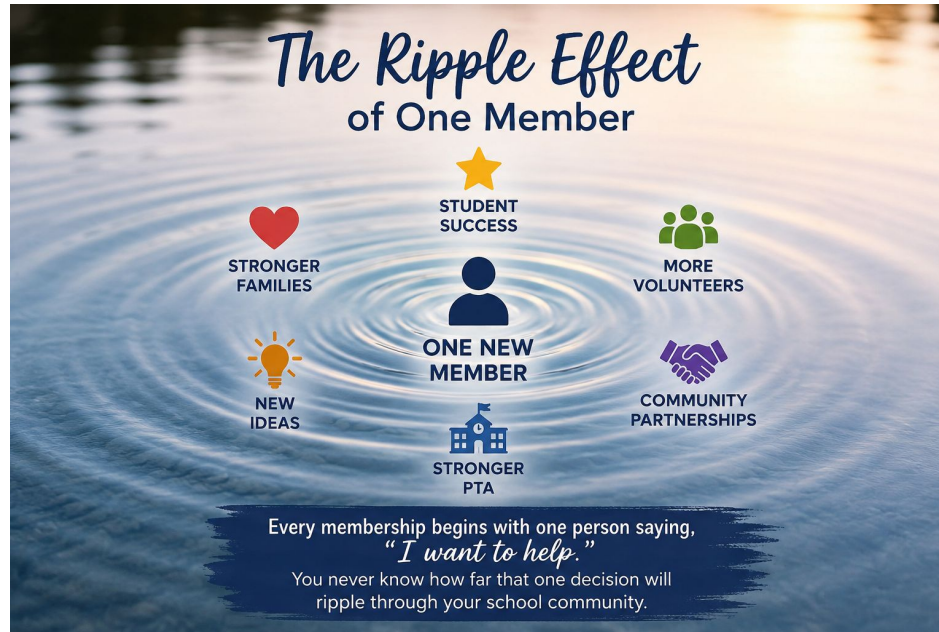


Membership Builds Community

A school where families know each other teachers feel appreciated volunteers help students feel supported doesn't happen by accident.



The Ripple Effect



It's Never Just One

One more member may mean...

- one new volunteer
- one new idea
- one future president
- **one family that finally feels connected**



Membership Isn't About Dues

People don't join PTA because...

- ✗ they love paying dues
- ✗ they want membership
- ✗ someone handed them a form

They join because...

- ✓ They believe in the mission
- ✓ They want to belong
- ✓ They were personally invited
- ✓ They want to make a difference



So...How Do We Grow?

Ask.

Invite.

Welcome.

Repeat.



What Ohio PTA Makes Possible

When families and community members join their local PTA, they help Ohio PTA:

- **Advocate for children and families** at the state level.
- **Represent thousands of Ohio voices** when speaking with education leaders and decision-makers.
- **Train and support local PTA leaders** through workshops, resources, leadership development, and direct assistance.
- **Help units solve problems** involving membership, bylaws, leadership transitions, programs, finances, and unit operations.
- **Connect local PTAs** so they can exchange ideas, learn from one another, and avoid working in isolation.
- **Recognize and celebrate local success** through awards, certificates, spotlights, and statewide recognition.
- **Provide programs and opportunities** that support student learning, family engagement, leadership, advocacy, and creativity.
- **Keep PTA's mission moving forward** in schools and communities throughout Ohio.



Share your why

