

Reengage.Refocus.Reinvest



SUSTAINING OUR LEGACY 2021-23



# MEMBERSHIP IS A YEAR LONG EVENT AWARDS

## MONTHLY INCENTIVE AWARDS

### March Back to March On

Ask or re-ask to join past monthly incentive targeted audiences ex. Super Students-Proud Parents or Manuary January.  
Remit dues by **March 31**

### April Asks Grow More Members

The #1 reason people don't join PTA – nobody asked them, let's ask them.  
Remit dues by **April 30**

### May Memberhub Clean Up

Check in your unit's MemberHub to see if any dues are still owed to the state.  
Remit dues by **May 31**

### June Year End

Visit Ohio PTA's H.U.B (Help, Understanding, Best Practice) Group on Facebook for a June "ASK to join" tip.  
Remit dues by **June 30**

### PLAN EARLY AWARD

This award will go to any unit that emails to [membership@ohiopta.org](mailto:membership@ohiopta.org) a PTA a Membership Committee Worksheet with Membership Plans for 2023-2024

June 30 deadline

### GROWTH AWARD

CLUB LEVEL AWARD: Remit dues for more than 100% of previous year's total **AND** reach a club level of members: 100+,200+, 300+, 400+, etc

LASTING LEGACY AWARD: Remit dues for more than 100% of previous year's total AND have at least 2 years of consecutive growth

June 30 deadline