

Winner Takes It All-Grants, Programs and Ohio PTA Awards



National PTA Mission and Values

PTA's mission is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

PTA's values

Collaboration

Commitment

Diversity

Respect

Accountability



Why choose a National PTA program for your PTA?

1. Turn key programming- templates, proven ideas
2. Options for in home, at school, tech free, real time, and self paced
3. Community of presenters
4. Low cost



National PTA Programs

National PTA Programs offer engaging, educational and fun activities for all students and their families in the areas of mental health, STEM, digital safety, healthy lifestyles and the arts.



National PTA's Program Choices

www.pta.org/programs

School of Excellence

Reflections

Family Reading Experience

STEM + Families

Healthy Lifestyles

PTA Connected



School of Excellence

The School of Excellence Program aims to:

- Provide a framework for PTAs to **identify and implement best practices in family engagement** to strengthen family-school partnerships.
- **Build inclusive and welcoming school communities** where all families contribute to enriching the educational experience and overall well-being for all students.



School of Excellence

- Help PTAs **attract new, action-oriented PTA members** who want to focus on the issues that affect our children the most.
- **Provide step-by-step guidance and networking opportunities** for PTAs to gain support and feedback, identify and reach goals and earn recognition.
- **Celebrate designees** and top **Phoebe Apperson Hearst awardees** as national leaders in building effective family-school partnerships, which opens up additional honors and opportunities.
- Enrollment for the 2025-2026 program is open until October 15



Reflections

Each year, over 300,000 students in Pre-K through Grade 12 create original works of art in response to a student-selected theme.

This 50+ year-old program helps them explore their own thoughts, feelings and ideas, develop artistic literacy, increase confidence and find a love for learning that will help them become more successful in school and in life.

Register NOW-
<https://www.pta.org/home/programs/reflections>



Reflections



Arts Categories

-  **Dance Choreography**
-  **Film Production**
-  **Literature**
-  **Music Composition**
-  **Photography**
-  **Visual Arts**

Family Reading Experience

Empower PTAs with information on hosting literacy activities that improve book access and book choice and incorporate a lens of diversity and representation

Provide families with ready-to-go literacy resources

- Equip families in-need with books during this school year
- Costs: books, author visits, audio books, shipping, etc



Family Reading Experiences

Stage a Community Book Swap (en español): Make sure all families in your school community have access to high-interest book by planning a book swap. Here's a guide on how.

Stage a Virtual Bedtime Story (en español): Choose a theme that is easily replicable by families at home and invite students and parents to dress for the occasion.

Build a Library (en español): Here are a few budget-friendly children's books to keep bedtime stories from turning into nightmares for your budget.



Healthy Lifestyles

Healthy Bodies -Being physically healthy by following a healthy diet and doing regular physical activity.

- Family Tasting Nights
- Healthy Hydration
- PTA Wellness Fair
- Tobacco Prevention Campaign



Healthy Lifestyles

Healthy Minds -Proactively strengthening our mental health and social and emotional well-being

Host a PTA Healthy Minds Parent Education Session or Series: Building Social and Emotional Skills at Home and/or Building Resilience

Host a PTA Community Mental Health Education Event



Healthy Lifestyles

Healthy Earth- Supporting our planet and local communities to build the best future.

Go Green at Home! Light Bulbs, Less paper

Celebrate Earth Day Every Day 🌍 ✨ Nature Walk

Simple, Meaningful Eco-Friendly Actions 🌱 -
plant a tree, conserve H2O



PTA Connected strives to help children act safely, responsibly and thoughtfully online.

Connected to programs that create an informed space for families and communities to discuss digital safety in a judgement-free zone, helping to establish healthy digital behaviors and well-being.

Connected with each other as we navigate and adapt together to build and grow as a digital community.

Connected to best practices, expert resources and tools that provide parents with the information they are looking for on how to have conversations with their children about living a healthy and safe life online.



Be Internet
Awesome!

Digital Families

The Smart Talk

Ready, Tech, Go!

Build Up and Belong

Create with
Kindness



PTA Connected strives to help children act safely, responsibly and thoughtfully online.

Be Internet Awesome Google and YouTube provide products and resources to choose the right experience for your family and create healthy, positive digital habits. Host a Be Internet Awesome workshop, designed to facilitate a discussion between parents and kids around how to be safer and smarter online.

Digital Families Community Events PTA Connected with Facebook Digital Community Events will serve as opportunities to empower families to have honest conversations about how they respond to real life online interactions and how they can protect each other online.

The Smart Talk PTA Connected with NortonLifeLock empowers families to have honest conversations about digital wellbeing and device usage by creating a personalized contract.



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Ready, Tech, Go! A collaboration between NPTA and AT&T, will help families, parents, and caregivers navigate through meaningful peer-to-peer discussions about screen readiness and ways to promote healthy and responsible device use for all members of the family.

Build Up and Belong NPTA has teamed up with Discord to facilitate meaningful technology discussions between teens and their parents and caregivers. Discord is committed to doing their part to create a healthier digital environment for their users and help make Discord even better for students, teachers, and educators.

Create with Kindness This program will bring **high school families** together for an open and interactive discussion with teens on their online experiences and equip families with practical information and resources to enhance online safety as teens use various digital platforms.



STEM + Families program

Access and hands-on exposure to science, technology, engineering and math to engage families and inspire students to pursue career opportunities in STEM fields.

- **STEM at Home Activities**
- **Science Festivals**
- **Engineering: Propelling Our World**
- **STEM Resources**



ToolKits for Success

Getting Started - check out [PTA.org/programs](https://www.pta.org/programs)

Planning

Promoting

Hosting

Celebrating Impact on your community



National PTA Grants

Throughout the year, National PTA offers **awards and grants** to honor or support PTAs as they engage families, support student success, improve the health and safety of students and families, increase access to arts education or celebrate advocacy and diversity. The application process for our opportunities is easy, and the support or recognition your PTA could receive will have a lasting impact in your work and community.

In 2024-2025, National PTA granted over \$1,000,000 to over 750 PTA.
Portal opens end of August!

<https://www.pta.org/home/run-your-pta/Awards-Grants>

Apply!!!!!!!!!!!!!!!!!!!!!!!!!!!!

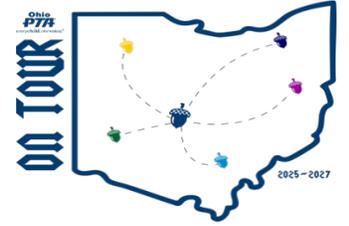


National PTA 2024 Grant Awardees



- **350 local PTAs** have been selected to receive \$1,500 each, supported by **AT&T**, to host an interactive **PTA Connected: Ready, Tech, Go! program** for parents and caregivers. Attendees will engage in meaningful peer-to-peer conversations about the various aspects of screen readiness; become familiar with tools and resources that help determine screen readiness; and gain new ideas to promote a healthy digital home. The Ready, Tech, Go! program helps families build knowledge and skills to use technology safely and responsibly right from the start.
- **87 local PTAs** have been selected to receive \$3,000 each and **13 district/council/region/special education/community PTAs** have been selected to receive \$5,000 each, sponsored by **TikTok**, to bring high school families together to engage in open and interactive discussions about their online experiences and equip them with practical information and resources to enhance online safety through the **PTA Connected: Create with Kindness program**.
- **55 local PTAs** have been selected to receive \$1,250 each, sponsored by **Google** and **YouTube**, to host an interactive **PTA Connected: Be Internet Awesome program** to engage parents and caregivers in meaningful and interactive peer-to-peer conversations about raising children in an online world and create a shared understanding of healthy online habits and what it means to Be Internet Smart, Alert, Strong, Kind and Brave.
- **25 local PTAs** have been selected to receive \$2,000 each, sponsored by **Discord**, to host a **PTA Connected: Build Up and Belong program** to facilitate meaningful and interactive discussions between teens and their caregivers about community and belonging. The goal of the program is to help families explore ways to foster positive relationships, learn healthy online habits and build belonging in our digital world.
- **20 local PTAs** have been selected to receive \$1,250 each, sponsored by **Norton**, to facilitate **PTA Connected: The Smart Talk** digital safety conversations in their school communities. **The Smart Talk** is an interactive online tool that walks families through a series of guided digital safety and online privacy questions, helping facilitate open, positive conversations that result in a personalized family technology agreement.

National PTA 2024 Grant Awardees



- **50 local PTAs** have been selected to receive \$1,250 each, sponsored the **New York Life Foundation**, to build the knowledge and skills of parents and caregivers to support and strengthen their children’s mental health and build their children’s social-emotional skills and resilience as part of National PTA’s **Healthy Minds program**. The goal of the program is to empower families to make mental health an everyday priority.
- **40 local PTAs** have been selected to receive \$1,250 each, sponsored by **Walmart**, to host a **PTA Wellness Fair** to provide students the opportunity to engage with health topics beyond the traditional classroom environment and in a fun, flexible and interactive way. The PTA Wellness Fair program is part of National PTA’s **Healthy Lifestyles initiative**, which includes the three pillars of healthy bodies, healthy minds and healthy earth.
- **41 local PTAs** have been selected to receive \$1,500 each, sponsored by **The Campaign for Tobacco-Free Kids**, to help educate students and families that youth e-cigarette use remains a serious public health problem, raise awareness about the dangers of flavored tobacco products, and promote **tobacco use prevention**, including hosting **Take Down Tobacco National Day of Action** anti-tobacco campaign activities.
- **40 local PTAs** have been selected to receive \$1,250 each and **two district/council/region PTAs** have been selected to receive \$5,000 each, sponsored by **Bayer Fund**, to engage families together in hands-on science activities as part of National PTA’s **STEM + Families Science Festivals program**. The goal of the program is to make science more accessible and less intimidating to students and their families.
- **40 local PTAs** have been selected to receive \$1,250 each, sponsored by **Huntington Ingalls Industries**, to host hands-on engineering design challenges that bring students and families together as part of National PTA’s **STEM + Families Propelling Our World program**. The goal of the program is to help all kids experience and explore activities and careers in STEM, especially those in skilled trades.
- **Two local PTAs** have been selected to receive the 2024-2025 **Mary Lou Anderson Reflections Arts Enhancement Grant** of \$1,250 each. The funding is designed to help PTAs provide new pathways for at-risk and underserved students to participate in arts education experiences, including National PTA’s **Reflections program**.

Ohio PTA Awards

www.ohiopta.org

- Membership Awards
- Helping Hand and “T” in PTA Awards
- Health Service Award
- Ohio PTA Achievement Award
- Gold Key
- Advocacy Certificate of Excellence
- Family –School Partnership Certificate of Excellence
- Jan Harpe Domene Diversity and Inclusion Awards



Ohio PTA Membership Awards Monthly Incentives

Get On Board - enter your unit board into Givebacks and remit dues between August 1-31

Welcome Back - enter at least 10 new members and remit dues between September 1-30

Super Students & Proud Parents - reach out to students and to previous PTA members and remit dues for at least 10 qualifying members between October 1-31

Staff & Community Are Key - ASK at least 10 elected officials, community members or businesses to join and and remit dues between November 1-30



Ohio PTA Membership Awards- Monthly Incentives

Awesome Alumni Award - recruit at least 5 student alumni members of your school and remit dues between December 1-31

Manuary January - introduce at least 5 males to the PTA and remit dues between January 1-31

February is for Founders - reach out to at least 5 founding members or former officers from your PTA and remit dues between February 1-28

PTA Emmy Award - this award will go to those units that have participated in all 7 of the monthly incentives



National PTA Diversity and Inclusion Awards

The NPTA Jan Harp Domene Diversity and Inclusion Awards honor PTAs that have put diversity and inclusion beliefs into action.

Diversity is our strength.

Collaboration must be inclusive.

Equity drives our mission.

These awards recognize PTAs that best demonstrate outstanding achievement in the areas of diversity and inclusion, as well as efforts to end discriminatory practices.

[Jan Harp Domene Diversity and Inclusion Awards | National PTA](#)



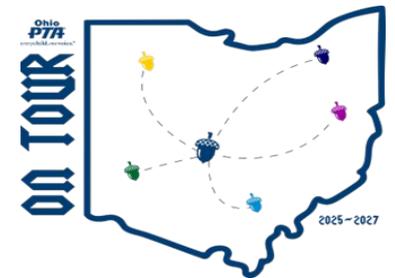
Ohio PTA Helping Hand Award

Helping Hands Award – Honors volunteers who exemplify the PTA mission in the service of students, families, and the community at your school. Nominees may include any member of your PTA/PTSA who goes above and beyond. They must be involved in and support your PTA/PTSA, have made a positive impact on the lives of children, and be dedicated to the mission of PTA (To make every child’s potential a reality by engaging and empowering families and communities to advocate for all children).



Ohio PTA “T” in PTA Award

The “T” in PTA Award – Honors teachers, administrators, and certified staff who exemplify the PTA mission in the service of students, families, and the community at your school. Nominees must be a certified educator and a member of your PTA/PTSA. They must be involved in and support your PTA/PTSA, have made a positive impact on the lives of children, and be dedicated to the mission of PTA (To make every child’s potential a reality by engaging and empowering families and communities to advocate for all children).



Ohio PTA Awards

Health Staff Service Award – Recognizes an outstanding school health care professional dedicated to caring for and improving the lives of all children.

Ohio PTA Achievement Award – The Ohio PTA Achievement Award honors those individuals who have rendered outstanding service to children and youth. Proceeds from this award benefit the Ohio PTA Memorial Scholarship Fund, which provides scholarships for graduating high school seniors across the state of Ohio.



Ohio PTA Volunteer Certificates of Excellence- Advocacy

The Ohio PTA Volunteer Certificates of Excellence were created to celebrate the efforts of our members who take part in advocacy, family, school, and community activities. The ACE requirements are: Track completed tasks on this form. When you have met the requirements, scan the QR code to complete your final application online.



Ohio PTA Volunteer Certificates of Excellence Family School Partnership

The Ohio PTA Volunteer Certificates of Excellence were created to celebrate the efforts of our members who take part in advocacy, family, school, and community activities. The Family School Partnership requirements are:

Track completed tasks on this form. When you have met the requirements, scan the QR code to complete your final application online.



Ohio PTA Gold Key Award

The Gold Key Program allows PTA leaders, future leaders, and those who are simply interested, to learn all they can about PTA. The three steps build on each other and allow the recipient to truly learn skills that are valued in many walks of life. The recipient earns a gold key and certificate as part of the recognition for their efforts. They are also honored at the Ohio PTA Convention.



QUESTIONS????

