

**119th Ohio PTA Annual Convention
2026 Exhibitor Prospectus
In-Person and Virtual Exhibit Hall**

119th Ohio PTA Convention



**AMPED UP FOR
ALL KIDS**

**The Ohioan Hotel and Event Center
100 Green Meadows Drive, Lewis Center, Ohio, 43035
April 25, 2025 10AM to 3:30PM**

IN-PERSON AND VIRTUAL EXHIBIT HALL
Amped Up for Every Child
119th OHIO PTA Annual Convention 2026
April 24-25, 2026

The Ohio PTA 119th Annual Convention is scheduled for April 24-25, 2026, at The Ohioan Hotel and Event Center in Lewis Center, Ohio. This year's Exhibit Hall is available for both in-person and/or Virtual Exhibit Hall. Please review this Convention Sponsor/Exhibitor Prospectus to learn more about how your business or organization can get in front of the top local PTA leaders in Ohio. Becoming a Sponsor makes your organization or company visible to our members on our website yearlong and can provide time in front of our delegates at Convention. See the Levels for details.

This is the largest gathering of Ohio PTA leaders every year. With nearly 40,000 members including over 400 units and councils across the state of Ohio, becoming an exhibitor at our convention gets your business in front of families, leaders, and educators who are looking for products, program providers, fundraising opportunities, and entertainment to help children reach their full potential. Traditionally, this has been one of the most popular features of convention.

The in-person exhibit hall includes one 5-foot display table and will be open Saturday, April 25, 10:00am-3:00pm. In-person exhibitors will have the opportunity to speak with our convention attendees during open exhibit hall hours.

NEW THIS YEAR!!! All in-person exhibitors will be featured in our Virtual Exhibit housed on the Ohio PTA website following Convention 2026, and remain open for one calendar year, allowing for more exposure to our members.

Exhibit Package:

- 5' table + 2 chairs – **\$400**
- Additional tables – **\$250 each**
- Electricity – **\$25 (optional)**

Marketing Add-Ons

- Flyers in delegate bags: \$75 per 200 pieces
- Flyers on general session chairs: \$100 per 200 pieces

Exhibit Schedule:

- Set-Up: 8:00 – 10:00 a.m.
- Exhibit Hours: 10:00 – 3:00 p.m.
- Tear-Down: after 3:00 p.m.

Hotel Accommodations

Hotel information: The Ohioan Hotel and Event Center 100 Green Meadows Drive, Lewis Center, Ohio, 43035 Check in: 4:00pm; Check out: 11:00am Hotel Phone Number: Free self-parking is available at the hotel. The booking link will be sent to you with your exhibitor approval email.

Virtual Exhibit Hall

All in-person exhibitors will be featured in our Virtual Exhibit Hall housed on the Ohio PTA website following Convention 2026, and remain open for one calendar year.

Registration and Other Information Registration for in-person and/or virtual exhibitors must be submitted by **April 1st, 2026**. All applications are screened and approved. Once approved, other planning details will be emailed. Exhibit tables must be attended during in-person exhibit hours by persons who are well-prepared to discuss all products and services presented; maximum two representatives at a table at any given time.

Meals are not included with in-person exhibit tables.

Exhibitor Directory

All Exhibitor Levels, In-Person and Virtual Exhibit Hall, may be included in the Convention Exhibitor Directory. All information to be included in the directory must be received by April 1st, 2026. Material received after this date is not guaranteed to be included by the launch after convention but will be up within two weeks of convention.

Exhibitor Directory includes company name, company logo, contact name, mailing address, phone number, email address, website address, and 25 words or less describing your organization. Includes one in-person table and Virtual Vendor Village inclusion with a customized page to include logo and text on Exhibitor page, and hyperlinks to fully customized and individually developed exhibit hall page available on the Ohio PTA webpage for one year. Customized pages can include 200 words, up to 5 pictures, PDFs or other attachments, and any other hyperlinks to exhibitor content.

Registration and Payment Options:

All exhibitors must register [HERE](#)

(deadline to register is April 1st, 2026). The payment link is on the application form. The payer is responsible for the processing fees (credit card 3.5% + \$0.45 or via an electronic bank transfer (flat \$0.45 - less than the price of a stamp!) Check or money order may be mailed to Ohio PTA, 2026 OHPTA Convention, 40 Northwoods Blvd, Suite A, Columbus, Ohio 43235-4718. Checks may be payable to Ohio PTA. Full payment must accompany form.

For Further Information

Ohio PTA
Barb Varley, Convention Planning Committee
40 Northwoods Blvd, Suite A
Columbus, OH 43235-4718
Barb.Varley@ohiopta.org
330-715-1881

Sponsorship Opportunities- Rock Your Visibility

- **“Backstage Pass” – \$10,000**

Social media, statewide recognition, table & more

- Logo displayed in program and on website for 1 year
- Participant tote bag insert- insert provided by company
- Complimentary booth in Vendor Village
- Display of company literature or business cards at other Ohio PTA events
- Brochure incentive (handed out at the door of one general meeting)
- Recognition on Ohio PTA social media platforms during convention
- Dedicated pre-convention email to registered attendees
- Five-minute video shown in a general membership meeting or future Ohio PTA event (video provided by sponsor)
- 30 minute In-Person Engagement during General Session during Convention 2026
- Personal thank you during Closing Session
- Opportunity to present 1 workshop during convention or at future conference
- Logo in 4 monthly newsletters or 2 sponsored emails- month is sponsor's choice

- **“Main Stage” – \$5,000**

Social media, newsletter + email blast, table

- Logo displayed in program and on website for 1 year
- Participant tote bag insert- insert provided by company
- Complimentary booth in Vendor Village
- Display of company literature or business cards at other Ohio PTA events
- Brochure incentive (handed out at the door of one general meeting)
- Recognition on Ohio PTA social media platforms during convention
- Dedicated pre-convention email to registered attendees
- Three-minute video shown in a general membership meeting or future Ohio PTA event (video provided by sponsor)
- 20 minute In-Person Engagement during General Session of Convention
- Personal thank you during Closing Session
- Opportunity to present 1 workshop during convention or at future conference
- Logo in 2 monthly newsletters or 1 sponsored email- month is sponsor's choice

- **“Headliner” – \$3,000**

Table, website, and newsletter recognition

- Logo displayed in program and on website for 1 year
- Participant tote bag insert- insert provided by company
- Complimentary booth in Vendor Village
- Display of company literature or business cards at other Ohio PTA events
- Recognition on Ohio PTA social media platforms during convention
- Dedicated pre-convention email to registered attendees
- One-minute video shown in a general membership meeting or future Ohio PTA event (video provided by sponsor)
- Personal thank you during Closing Session
- Opportunity to present 1 workshop during convention or at future conference
- Logo in 1 monthly newsletters or sponsored emails

- **“Opening Act” – \$1,000**

Table + supporter recognition (via social media)

- Logo displayed in program and on website for 1 year
- Participant tote bag insert- insert provided by company
- Complimentary booth in Vendor Village
- Display of company literature or business cards at other Ohio PTA events
- Recognition on Ohio PTA social media platforms during convention
- Dedicated pre-convention email to registered attendees
- 30 second video shown in a general membership meeting or future Ohio PTA event (video provided by sponsor)
- Personal thank you during Closing Session
- Logo in 1 monthly newsletters

- **“Garage Band” – \$100 OR \$400 (Non Profit \$100/Company \$400)**

Signage + listing as PTA supporter

- Logo displayed on website for 1 year
- Recognition on Ohio PTA social media platforms during convention
- Personal thank you during Closing Session

Sponsor FORM and Payment Policy:

Indicate your contribution level using this [FORM](#) and send payment to: Ohio PTA, 40 Northwoods Blvd, Suite A, Columbus, OH 43235-4716 or email Barb.Varley@ohiopta.org OR Use this [link](#) to pay online via Givebacks. All payments must be received by April 1st, 2026. Please Contact Barb Varley if an Invoice is needed.

Exhibit Information and Terms of Agreement

To the Ohio PTA

The signed Applicant hereby applies to participate in the 119th Annual Convention & Exhibition to be held at the The Ohioan Hotel and Event Center located in Lewis Center, Ohio and is subject to the terms and conditions of this Application and Agreement. The Application must be accompanied by a check or credit card number for the total table top rental charges, and is not binding unless and until accepted by the Ohio PTA via confirmation letter. If the Application is accepted by the Ohio PTA, the Application together with the Rules and Regulations and these Terms of Agreement of the Ohio PTA 119th Annual Convention and Exhibition set forth in the Exhibitor's Prospectus and the rules and regulations of the The Ohioan Hotel and Event Center shall form the agreement between the Applicant and the Ohio PTA as to the terms and conditions of the Applicant's participation in the Ohio PTA 119th Annual Convention and Exhibition. Ohio law hereunder, shall govern this Application and Agreement, and the parties' rights.

Location

All exhibits, workshops, and general sessions will take place in designated spaces at the The Ohioan Hotel and Event Center 100 Green Meadows Drive, Lewis Center, Ohio, 43035

Application for Space

Application for table top space must be made on the enclosed application form. The original is to be returned to the Ohio PTA with payment in full. **Space will not be reserved on the phone.** An email, confirming acceptance to exhibit and table top assignment, will be sent to you by **April 8, 2024.**

Full payment is required with all applications. If payment in full is not received with the application, it will be returned unprocessed, and priority will be lost. (Government agencies may submit a purchase order in lieu of payment.)

Tabletop Space Assignments

It is understood that assignment of space will be determined by the Ohio PTA on several factors including the following: date of receipt of application and payment, number of years exhibiting with Ohio PTA, and a balanced distribution of products and services throughout the exhibit hall. The Ohio PTA agrees that it shall attempt to assign the applicant the tabletop(s) requested; however, the Ohio PTA cannot and does not guarantee an assignment of space in accordance with applicant's request. Applicant agrees that it will accept the tabletop(s) assigned to it by the Ohio PTA.

Tabletop Information and Rental Fees

All table tops are 5' which includes a 5' undraped table and two chairs. Please contact The Ohioan Hotel and Event Center for any additional furnishing needs. **If you need electricity at your table, there is an electric fee on the application.**

Applicant agrees to pay the space rental fee allocated to the tabletop(s) assigned to it as follows: \$400 for all table top(s) as indicated on the enclosed floor plan. Additional table tops are \$250.

Payment of Fees

Applicants must complete the online form and make payment via the application form OR mail a check or money order payable to Ohio PTA in the amount of the full payment for all rental and marketing fees.

Applicant understands if payment in full is not received with the complete application, the application will be returned unprocessed and will lose its priority.

Exhibit Material

If you are a new exhibitor, you have materials which have not been previously screened, or your materials have not been screened in the past five years, you must submit a copy of any contracts or agreements that the exhibitor requires its customer(s) to sign at the Ohio PTA Convention for review by the Exhibits Screening Committee. The Ohio PTA reserves the right to request materials for screening at any time. The Ohio PTA reserves the right to disallow any materials to be on display at its own discretion.

Product Sample

All edible product samples (candy, cookies, cheese, etc) are limited to two (2) ounce portions. All beverage samples are limited to four (4) ounce portions.

Exhibit Information and Terms of Agreement - continued

Convention program

Exhibitors, whose applications are received and accepted no later than **April 1st**, will be listed in the delegate program. The program listing will include the organization name, tabletop number, and name of key personnel. There will be a program addendum listing those exhibitors whose applications are received after March 22nd. Any applications received after **April 1st, 2026**, cannot be guaranteed a listing in the addendum.

Installation

Installation hours are set for **Saturday, April 25, 8:00am – 10:00am**. All materials that will be displayed during the convention should be on display by that time.

Exhibitor Registration

Exhibitors must register all tabletop personnel upon arrival. Exhibitors must wear their Ohio PTA badges during show hours and other times for entrance into the exhibit hall.

Lobbying/Endorsement

No exhibitor shall request PTA delegates to lobby any government agency or official. Participation in the convention does not constitute endorsement of any product, service or position by the Ohio PTA. No exhibitor may use the PTA name or logo without prior written approval of the Ohio PTA. The Ohio PTA reserves the right to reject any exhibitor if, in its sole judgment, a proposed exhibit is not in keeping with the Ohio PTA's charitable and educational purposes.

Hotel Accommodations

Hotel reservations are to be made on your own under the Ohio PTA block at the Ohioan Hotel and Event Center using the link below or by calling the hotel directly at 614-880-4300 and using the code 2604PAREN to receive the discounted rate for the 119th Ohio PTA Convention.

Sponsorship Opportunities

Opportunities to sponsor exist at the 2026 Convention. Please find the information in this brochure and on our website. If you have any questions or are interested in other opportunities, contact Barb Varley at Barb.Varley@ohiopta.org

Cancellation Policy

There shall be no refunds in payments made to the Ohio PTA under any circumstances.

Shipping and Receiving Policy

Boxes/packages may be sent for arrival at the hotel a maximum of 72 hours prior to arrival and must be marked with the responsible party's name, group name, plus "Hold for Arrival Date of...". Multiple boxes must be labeled Box 1 of 3, 2 of 3, etc. Nationwide Hotel & Conference requests advanced notice for anything substantial in size delivered via semi-truck or large vehicle.

Exhibitors Rules and Regulations

Contract for Space

Applicants for exhibit space are required to submit to Ohio PTA the formal application contract provided. To be valid, each application must include full payment for tabletop rental charges and must specify products scheduled for exhibition and/or all materials to be distributed. The Application for space and formal notice of assignment and acceptance by the Ohio PTA and full payment of rental charges constitute a contract for the right to use this space. An exhibitor that has not paid past tabletop rental fees will be refused until fees are paid in full.

Dates and Hours

Exhibits will be open as follows: Saturday, April 25, 2026

Set up 8:00AM – 10:00AM

Open 10:00AM – 3:00PM

Exhibits must be attended during exhibit hours by person(s) well prepared to discuss all products and services presented effectively.

Installation and Dismantling

Installation will be Saturday, April 26, 2024 from 8AM – 10:00AM. Any space with freight that has not begun to set up on time in the date will have labor forced by the management contractor. If an exhibitor's crates or boxes are in its assigned tabletop space by 10:00AM, but are not set up or in the process thereof, the Ohio PTA reserves the right to force setup with labor from the official show decorator at the exhibitor's expense. If tabletop space is not occupied by 10:00AM, the Ohio PTA has the right to use the space as it sees fit. **The exhibitor expressly agrees not to dismantle the exhibit or to do any packing before the final closing hour of the exhibit, Saturday April 25, 3:00PM. All exhibits must be removed by Saturday, April 25, 2026 at 5:00PM.**

Use of Space

All demonstrations, signs, promotional materials, or other sales activities must be confined to the limits of the exhibit table top. Exhibitors shall not assign, share, or sublet any space allotment without the written consent of the Ohio PTA. No exhibitor shall show goods or services other than those manufactured, sold, or offered by it in the regular course of business. The exhibitor shall not display or place any product, sign, partition, apparatus, shelving, or other construction that extends beyond their table space. No interference with the light or view of other exhibitors will be permitted.

Irregular Canvassing, Selling, and/or Activities Beyond Exhibitor's Space Distribution of circulars or promotional materials may be made only within the tabletop assigned to the exhibitor presenting such material. Non-exhibiting firms will not be permitted to canvas, solicit, hold conferences, or distribute literature or other promotional devices during the convention.

Fire Protection

Flammable or other dangerous equipment or hazardous fluids, substances, materials, equipment, or other items may not be used in any tabletop. Exhibitors must use flame-resistant decorative material.

Sound Devices

No sound making equipment of any kind may be set up or used in exhibit table tops without written approval of the Ohio PTA.

Restrictions in Operation of Exhibits Ohio PTA reserves the right to restrict, at its sole discretion, exhibits which, because of noise, method of operation, materials, or any other reason become objectionable, and to prohibit or evict any part of or all of an exhibit which in the opinion of the Ohio PTA may detract from the general character of the exhibition as a whole. This reservation includes persons, things, conduct, printed matter, or anything of a character which the Ohio PTA determines is objectionable to the exhibition. In the event of such restriction or eviction, the Ohio PTA is not liable for any refunds of rentals or other exhibit expenses. Drawings are permitted within the exhibitor's tabletop space or at the Ohio PTA general meetings through prior approval and arrangement. These are subject to any applicable requirements of local laws. Raffles and lotteries are not permitted.

Edible samples that are distributed at the convention are limited to two (2) ounce portions.

Care of Building and Equipment Exhibitors, or their agents, shall not injure or deface the walls or floors of the building, the table tops, or the equipment of the table tops. When such damage occurs, the exhibitor shall be liable to the owner of the property so damaged.

Failure to Pay Rental Fee

If an exhibitor fails to make payment hereunder when due, such exhibitor's rights to exhibit may be canceled by the Ohio PTA without further notice. The Ohio PTA shall be entitled to close an exhibit or any of its officers, agents, employees, or representative to perform, meet, or observe any term or condition set forth herein, and such exhibitor shall not be entitled to a refund of any part of any fee.

Catastrophe

In the event that because of war, fire, strike, government regulation, public catastrophe, act of God or the public enemy, or other cause the show or any part thereof is prevented from being held, or is canceled by the Ohio PTA, the Ohio PTA shall determine and refund to the applicant its proportionate share of the balance of the aggregate exhibit fees received which remains after deducting all show related fees, costs, and expenses, but in no case shall the amount of the refund to the applicant exceed the amount of the table top rental fee paid.

Exhibitors Rules and Regulations Continued

Liability and Insurance

Neither the Ohio PTA, the Nationwide Hotel & Conference, the management, officers, nor staff members of either the Ohio PTA or The Ohioan Hotel and Event Center will be responsible for the safety of the property of the exhibitors from theft, damage by fire, accident, or other causes. Exhibitors are advised to consult their respective insurance brokers for proper coverage of display material from the time they leave their company's premises until its return. In most cases, a rider can be added to a current policy for a very nominal fee. The exhibitor understands that neither the Ohio PTA nor The Ohioan Hotel and Event Center maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain said insurance. Neither the Ohio PTA nor the The Ohioan Hotel and Event Center nor management, officers, agents, employees, nor their representatives of the Ohio PTA, The Ohioan Hotel and Event Center, shall be held accountable or liable for, and the same are hereby released from accountability or liability for, damage, loss, harm or injury to the person or any property of the applicant resulting from theft, fire, water, accident or any other cause.

Indemnification

Applicant agrees to indemnify and hold the Ohio PTA, the Ohioan Hotel and Event Center and their respective officers, employees, and agents (each an "Indemnified Person") harmless and blameless from and against any and all claims of liability, fees (including legal fees), expenses, costs, damages, suits, or injury of any kind and nature or threat of the same, brought by any third party which may otherwise be incurred by Applicant's presence, equipment, or other use of the premises, property, enjoyment of facilities of the Ohioan Hotel and Event Center. Applicant agrees that each Indemnified Person is now and hereafter relieved of any and all responsibility and liability for any and all injury, loss, damage that the Applicant or its employees, agents and invitees, or their property may incur as a result of or during Applicants use of the premises, property, equipment and facilities of the Ohioan Hotel and Event Center. Therefore, Applicant on its own behalf and on behalf of its members, employees, agents, and invitees hereby releases and indemnifies each Indemnified Person from and against any and all costs, damages, fees, expenses, or liability of any type or nature related to the same. The release and indemnification provisions in this paragraph shall apply even in the event of an Indemnified Person's negligence but shall not apply in the event of an Indemnified Person's gross negligence. Applicant further covenants and agrees to indemnify and to fully pay and reimburse the Ohioan Hotel and Event Center and all costs of replacement damages to the Ohioan Hotel and Event Center property, and for the restoration and repair of the premises, damaged, destroyed, or otherwise defaced or injured by the Applicant's use, including its members, employees, agents and invitees of the same.

Selection of Exhibitors

Only firms and organizations whose nonpartisan and nonsectarian services or products are appropriately related in the sole judgement of the Ohio PTA, to children, youth, and the charitable and educational activities of the Ohio PTA shall be permitted to exhibit. The Ohio PTA reserves the right to decline or prohibit any exhibit which in its sole judgment is inappropriate, this reservation being all-inclusive as to persons, things, printed matter, products and conduct. Exhibitors, their employees and their agents may not serve as voting delegates to the Ohio PTA convention. However, they may be nonvoting registrants if they are members of a PTA.

Rules and Regulations of The Ohioan Hotel and Event Center, in addition to the rules and regulations of the 119th Annual Convention and Exhibition set forth in the Exhibitor's Prospectus; Applicant shall comply with all rules and regulations of The Ohioan Hotel and Event Center.

These rules and regulations become a part of the contract between the Exhibitor and the Ohio PTA. They have been formulated for the best interest of the exhibitors. The Ohio PTA respectfully asks the full cooperation of the exhibitors in their observance. All points not covered are subject to the decision of the Ohio PTA or its Exhibits Manager.