



Dear Valued Community Members and Organizations

The Ohio PTA cordially invites you to join us for our 115th Annual Ohio PTA Convention this April 29th-30th 2022.

This year's 115th PTA Convention's theme is "PTA is in our DNA" . Our Convention will offer workshops, keynote speakers, informal discussions, networking, and YOU to help our Convention attendees (PTA leaders, members, parents and supporters) successfully navigate through programs and projects during and after the Convention.

This is a great opportunity for your organization to share information about your mission as well as any products, services, or projects you might want to spread the word about. Most importantly, your support also helps support children's advocacy here in the state of Ohio.

We have all been impacted by these unique times that we are currently navigating, which has led us to take into consideration both feedback from previous exhibitors and our membership to try something new this year. Instead of having traditional exhibitors and some sponsors, we have come up with sponsor tiers that I think you will find still allow you to connect with members, get in front of them, support PTA, and each tier allows you to choose your level of support and involvement.

We ask that all resources needed are received in office no later than March 18th, 2022.

If you have any questions about these tiers of sponsorship I am happy to schedule a call or answer via email.

All communications regarding convention should be sent to [Brandy@ohiopta.org](mailto:Brandy@ohiopta.org)

## *Ohio PTA 115th Annual Convention Sponsorship Form*

Name of person filling out this form:

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Name or organization:

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Email:

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Phone:

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Website (if relevant):

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Sponsor tier or open donation amount:

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*2,500 Platinum Sponsor*

- Platinum Sponsor recognition as a platinum sponsor by having the option to speak in person at our Breakfast, Evening event, or 1 of 2 general sessions. These spots will be first come first serve, meaning first to sign up for this platinum sponsorship gets to choose which of these 4 opportunities they get to speak live at. This is the only tier that offers an in person opportunity to speak for up to 20 minutes live at convention, if you do not want to commute, you can even join us in real time via zoom.
- Option to provide a live and recorded workshop or demo via zoom to convention attendees that will take place leading up to the event as we are doing a hybrid convention; this means some components are in person and some are live zoom workshops.
- Platinum Sponsor recognition quarterly in Ohio PTA Social Media Channels (Instagram, Twitter and Facebook) and Ohio PTA's newsletter, The Voice.
- Platinum Sponsor recognition with name on the Ohio PTA website through December 31,2022
- Name prominently displayed on Convention digital materials with logo and website link

***\$1,500 Gold Sponsor***

- Gold Sponsor recognition with playing of a 3-5 minute recording during convention workshops and sessions
- Option to provide a live and recorded workshop or demo via zoom to convention attendees that will take place leading up to the event as we are doing a hybrid convention; this means some components are in person and some are live zoom workshops.
- Gold Sponsor recognition quarterly in Ohio PTA Social Media Channels (Instagram, Twitter and Facebook) and Ohio PTA's newsletter, The Voice.
- Gold Sponsor recognition with name on the Ohio PTA website through December 31, 2022
- Name prominently displayed at the Ohio PTA Convention and on Convention materials with logo and website link

***\$500 Silver Sponsor***

- Silver Sponsor recognition with playing of a 3-5 minute recording during convention workshops and sessions
- Silver Sponsor recognition quarterly in Ohio PTA Social Media Channels (Instagram, Twitter and Facebook) and Ohio PTA's newsletter, The Voice.
- Silver Sponsor recognition with name on Ohio PTA website (Convention page?)through December 31, 2022
- Name prominently displayed at the Ohio PTA Convention and on Convention materials with logo and website link

***Open Donation starting at 50.00***

- Recognition with name on Ohio PTA website as a convention donor through December 31, 2022
- Name prominently displayed on Convention materials
- This is a great opportunity for community members, small business, schools, PTA units, booster clubs, etc. to help contribute to our annual convention and receive some recognition for doing so!

Please submit payment electronically [HERE](#) or you can print this form off and mail a check to Ohio PTA. No matter form of payment please send an email with your intent to participate as a Platinum, Gold, or Silver sponsor.

Send any mailings to :

Ohio PTA  
40 Northwoods blvd  
Suite A  
Columbus, OH 43235