

# **2014 President's Bronze Membership Award**

*Most Creative Membership Campaign*

## **LOCAL PTA/PTSA UNIT**

The President's Bronze Membership Award honors the work and creative efforts set forth by the Membership Chairman and the Membership Committee. Many units develop and carry out exciting and successful membership campaigns each year. Ohio PTA will recognize the PTA winning unit in the Ohio PTA *The News*. The winning unit will also receive two tickets to the awards event at the Ohio PTA Convention.

### **Criteria for the President's Bronze Membership Award:**

- 1) The submitting local PTA unit must complete the attached application and provide a brief written account of their membership campaign.
- 2) The submitting local PTA unit may provide materials (brochures, photographs, membership packets, etc.) which support the written account of the membership campaign. Any materials submitted will become property of the Ohio PTA and will not be returned. The materials may also be duplicated and shared with other PTAs.
- 3) The local PTA unit must have at least 100 members to apply for the Bronze Membership Award.

**Start collecting your photographs, news articles, and other support materials now!** (Remember, a picture speaks a thousand words.)

**Deadline for application is February 1st**

**Please mail entries to:**

**Ohio PTA  
Membership Committee  
40 Northwoods Blvd., Suite A  
Columbus, Ohio 43235-4718**

# PRESIDENT'S BRONZE MEMBERSHIP AWARD

## LOCAL PTA/PTSA UNIT

This application must be included with materials when submitted.

Date: \_\_\_\_\_

Name of Unit: \_\_\_\_\_

Council of this Unit: \_\_\_\_\_

Name of President: \_\_\_\_\_

Address of President: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: (H) \_\_\_\_\_ (C) \_\_\_\_\_

Email Address: \_\_\_\_\_

Signature of President: \_\_\_\_\_

Name of Membership Chair: \_\_\_\_\_

Address of Membership Chair: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: (H) \_\_\_\_\_ (C) \_\_\_\_\_

Email Address: \_\_\_\_\_

Signature of Membership Chair: \_\_\_\_\_

**Please complete the following sections of this application. There will be room for you to write a brief written statement about your campaign. If you need more room, you may attach an additional page, however, please keep in mind we are asking for a "brief" written statement.**

**Thank you for completing the Bronze Membership Award Application.**

Date of first Membership dues submission this year: \_\_\_\_\_  
(To Ohio PTA)

Did you have an increase in Membership?      Yes                  No  
(Over last Year's Totals)

If no, is there a reason you know of why no increase occurred? \_\_\_\_\_

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What percentage of your School Staff joined PTA? \_\_\_\_\_%

What was the overall theme of your Campaign?

Did you have a Campaign Slogan?  
If so, please list here:

Did you have a Logo? Or any other visual cue?  
If possible, please show here:

What props or fun apparel did you use?

What about your campaign idea did you consider unique?

**Please provide a brief written description of your campaign here:**

(Explain your Membership Campaign; tell us what you did and how you carried out your theme, etc. – up to 200 words)

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**\*\*\*Be sure to include brochures, photographs, membership packets, membership form, etc.**

**DEADLINE: February 1 IN THE OHIO PTA OFFICE  
ALL MATERIALS BECOME PROPERTY OF THE OHIO PTA**